

# Fernanda Osorio Jiménez

Project & Launch Manager · Industrial Designer

From designing products at Volkswagen to leading lighting projects in the Austrian Alps — structure, creativity and a cross-cultural perspective in everything I build.

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Dornbirn, Austria

SPANISH · ENGLISH C1 · GERMAN A2+

## EXPERIENCE

### Project & Launch Manager

Zumtobel Group — Dornbirn, Austria

2023 – Present

Leading product development projects in the lighting industry, coordinating cross-functional teams. Managing stage-gate processes, timelines, and stakeholder alignment.

### Innovation Manager Intern

Raiffeisen Bank International

06.2023 – 11.2023

Collaborated on innovation projects, created educational content, and assisted in organising international events.

### Development Specialist — Automotive Seating

Volkswagen México — Puebla, México

11.2016 – 08.2021

Led R&D; on automotive seating (Passat, Atlas, ID.4, Terramont). Managed suppliers, quality standards, and compliance across the full product development lifecycle.

### Project Manager — Exhibition Stands

Garzahoth Expopartner — México & USA

08.2015 – 11.2016

Directed logistics, construction drawings, and on-site supervision for trade show pavilions across Mexico and the United States.

### Illustrator / Product Designer

FH OÖ Studienbetriebs GmbH · Reesign · Pez

2016 – 2022

Developed product concepts in transport & logistics design; led redesign initiatives across multiple clients.

## ABOUT

Industrial Designer, Project & Launch Manager from Puebla, México, based in Dornbirn, Austria. Career spanning three countries — social impact design, automotive R&D; at Volkswagen, international trade show management, and lighting product development at Zumtobel Group.

## EDUCATION

### Master's · Innovation & Product Management

Univ. of Applied Sciences of Upper Austria

10.2021 – Present · Wels, AT

### Agile Coach Certification

TÜV Austria Akademie GmbH

01.2023 – 04.2023

### Bachelor's · Industrial Design

Universidad Iberoamericana Puebla, México

08.2011 – 07.2016

### Co-Design: Better Urban Living & Wellbeing

Lahti University — Summer School, Finland

06.2022

### Digital Manufacturing for Industrial Design

Delft University of Technology (EDX)

08.2016

### Design & Marketing — Exchange Semester

Fachhochschule Bielefeld, Germany

03.2015 – 05.2015

## SKILLS

› Project Management › Stage-Gate Process › Industrial Design › Supplier Management › Cross-functional Teams › Innovation Methods › Agile › Inventor › Rhinoceros 5 › AutoCAD › CATIA › SketchUp › Photoshop › MS Office

## PERSONAL QUALITIES

- Emotional intelligence & empathy
- Creative & analytical problem solving
- Adaptability and integrity
- International & intercultural mindset
- Quick learner

## CONTACT

### EMAIL

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### LOCATION

Dornbirn, Austria